

Autonomous Driving Pioneer Pronto Appoints Robbie Miller CEO

Highway Driving Technology to Make Roads Safer Will Ship to Commercial Trucking Fleets this Year

SAN FRANCISCO -- Aug. 27, 2019 -- Pronto, a leading autonomous vehicle (AV) company adding [a safety layer to commercial trucks](#), today announced it has appointed Robbie Miller as CEO.

Formerly Pronto's Chief Safety Officer, Miller is an industry veteran with over a decade of experience in leadership positions at Uber ATG, Otto and Google self-driving cars. He has also consulted extensively for investors, companies, and other stakeholders in the AV space. Miller has been responsible for establishing Pronto as the industry's leader on safety, which includes heading the validation and testing operations of the company's safe-driving technologies.

"Over the past decade working in the AV industry I've seen a focus on delivering hype to the detriment of safety. Until Pronto, I had not seen a program come close to delivering a product that makes the roads safer," said Miller. "Pronto is delivering real safety benefits built on world-class tech from a world-class team. I couldn't be prouder of what we've accomplished and what we will continue to deliver. I'm inspired by our team, our customers, and our partners' dedication to safety."

Anthony Levandowski, who co-founded the company and served as its CEO, is stepping down. Miller will continue to work closely with Co-Founder and COO Ognen Stojanovski, as the company [completes development of its first commercial product, Copilot](#), and rolls it out to customers this year.

Closing the Curtain on Safety Theater

Miller has long been an advocate for building autonomous vehicle programs that reduce the potential for harm to life and property. On Dec. 10, 2018, Silicon Valley news site *The Information*, posted the now infamous 'whistleblower' email, which Miller sent to Uber's executive leadership urging them to take corrective action inside their autonomous vehicle programs.

Miller continues to be frustrated with an industry he sees as [putting marketing milestones ahead of safety](#). He has channeled those sentiments to publicly advocate for positive change, urging the industry to step up to their responsibilities and manage their AV programs with greater care for the potential harm they may cause.

"The autonomous driving industry needs leaders willing to listen to the safety concerns of their engineers and operators. They need to create a space where these conversations are encouraged. They need to be constantly seeking out answers and when they come across problems they need to stop what they are doing and fix them," said Miller.

An Evolutionary Approach

Miller joined Pronto with a singular mission: to help support the safe development and launch of a real product that addresses real needs. Pronto's first product, Copilot, is a Level 2 driver assist system that enables commercial truck drivers to benefit from a safer and more comfortable experience. Copilot, which eschews legacy hardware crutches like Lidar, is a camera- and software-based system that delivers collision avoidance and full-stop emergency braking, lane centering, and adaptive cruise control. Combined, these features deliver to commercial truck drivers -- individuals who drive farther and longer than anyone else -- a similar driving experience to what has so far been reserved for only high-end luxury cars. As the technology continues to mature, and drivers become more comfortable with it, Pronto plans to add additional features that will support the driving experience and add additional layers of safety.

Pronto's technology performs on any highway, without HD maps, and it has the industry's leading performance in so-called "edge cases". It is intended to be used by real drivers in the real world, not limited solely to clinical test tracks or nearly-flawless neighborhood roadways.

"I'm here to make the road safer, and that's why I'm at Pronto. We're looking to deliver a real safety product today," said Miller.

For more information about Pronto, please visit www.pronto.ai

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